



Natural Resources Conservation Service
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April 9, 2007

PENNSYLVANIA BULLETIN NO. PA230-7-6

SUBJECT: EOP – Fiscal Year 2008 Outreach Preparation

Purpose: To inform all counties of the demographics in Pennsylvania in terms of minority and women principle farm operators in order to identify more target groups for outreach.

Expiration Date: September 30, 2007

Background: All the FY-2007 outreach plans have been received from every office. They have all been entered into the quick reference spreadsheet which is attached. In addition, another spreadsheet has been compiled containing information and county locations of principle farm operators that are either women or of minority background. This should allow all District Conservationists to see some simple statistics that can help identify new outreach goals for FY-2008. Our goal for outreach is to target people who do not typically or have never participated in our programs. For some of these farmers, we will have to step outside of our normal means of program delivery.

Action: The District Conservationists and RC&D Coordinators will take the two attached files and determine whether more outreach measures can be taken to target underserved farmers. In considering your future outreach strategies, please consider the demographic data in file PAdemoG.xls. All efforts to identify minority farmers will be documented in your EOP 230 file.

Questions or requests for assistance may be directed to Travis Watkins at 717-237-2147 or to travis.watkins@pa.usda.gov.

/s/

CRAIG R. DERICKSON
State Conservationist

Distribution: AE